



Application for a cash account

Please complete this form in block capitals

Office use only	Introducer <i>(Block Capitals)</i>
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About you and your business

Company name			
Trading name (if applicable)			
Date Established	/	/	
Full postal address	Address 1		
	Address 2		
	Address 3		
	City		
	County		
	Postcode		
Telephone			
Mobile			
Email			
Are you a...	<input type="checkbox"/> Limited Company <input type="checkbox"/> Sole Trader <input type="checkbox"/> Partnership		
If Limited Company, please provide the following details:	Registered name		
	Registration no.		
	Address of registered office		
Do you have any other accounts with us? If yes please include name of account or account no.	Yes <input type="checkbox"/>	No <input type="checkbox"/>	A/c name:

Your Contact Information

Contact 1: Name		Contact 2: Name	
Home address		Home address	
Postcode		Postcode	
Home telephone		Home telephone	
Mobile		Mobile	

Your needs Please complete to help us understand your business requirements

Does your business require order numbers or job references? If yes please specify.		Yes <input type="checkbox"/>	No <input type="checkbox"/>	Order no/Ref no:
Number of employees				
The main Kellaway branch you intend to trade with?				
Estimated monthly spend on materials generally	£			

How you heard of us

Newspaper/magazine advertising		Social media	
Referral/recommendation		Email	
Google/search engine		Leaflet	
Event/trade show		Billboard	

Business category

Bathroom Installer		Building Contractor (Domestic)		Building Contractor (Commercial)	
Kitchen Installer		Charities		Decorator	
Plumbing Engineer		General Trades (e.g. Labourers		Groundworker/Civil Engineer	
Heating Engineer		Self-Builder/Homeowner		Loft Conversion	
General Maintenance		Floor Screeder		Plaster/Dry Liner	
Mechanical/Electrical		Property Developer		Roofer	
Home Branch		Representative			

Trading terms and conditions Please read in full

By signing this application form you accept our trading terms and conditions as provided with this document.

You will automatically receive invoices and statements by email. If you wish to opt out from receiving these electronically, a small charge will be made for posting these items to you (please check with us for current rate).

If you would like to receive e-marketing updates, please indicate your preference: Events , Exclusive discounts , Product information . Please note that we will never share your details with any other company or third parties.

Your account cannot be opened unless you have attached to this application a:

1. Copy of recent utility bill as proof of trading address (gas, electricity, landline telephone bill etc)
2. A member of staff has verified your address (e.g. against a driving licence)

Kellaway Staff Member	
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Please check form is completed in full to avoid delay in processing, then sign below and return.

Signed		Position in business	
Print name		Date	

Office Use	Credit Limit	Date Opened	Account Code	Authorised
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